

Key Lime Interactive Hosts Complimentary Expert Reviews in Honor of World Usability Day

Miami-based user experience research firm, Key Lime Interactive, is offering free 15-minute expert reviews on November 12, 2015 in honor of World Usability Day.

Miami, FL ([PRWEB](#)) November 09, 2015 -- When shopping on a favorite retail website and successfully making a purchase, the User Experience (UX) industry can be thanked for that. When planning a vacation on a travel app or selecting the perfect window seat for a flight to Europe, a UX researcher deserves a pat on the back. Or, what about the convenience of paying bills online? Applaud the UX industry for that seamless experience. Celebrate the usability community together with Key Lime Interactive.

The ten year anniversary for World Usability Day is on November 12, 2015, and Key Lime Interactive wants to pay tribute to this crucial and still-growing industry. In honor of the UX holiday, Key Lime Interactive will be offering a complimentary 15-min website expert review by one of their seasoned researchers.

User Experience has proven to be vital for companies to provide their users with a seamless and enjoyable experience. Gain immediate insights to improve the usability of your website:

- Objective and unbiased reviews by industry experts
- Targeted recommendations to address critical usability issues
- 15-min call with a researcher to review findings

Expert reviews will be given by Key Lime Interactive throughout the day on Thursday, November 12th. To ensure availability, secure a time slot today with advanced registration [here](#).

For more information, please reach out to Key Lime Interactive at [marketing\(at\)keylimeinteractive\(dot\)com](mailto:marketing@keylimeinteractive.com).

Researchers, Designers, Executives, Journalists and Bloggers in the Technology and Usability Research fields are encouraged to contact Key Lime Interactive with any additional questions.

About Key Lime Interactive

KLI is a user experience research firm with proven excellence in both quantitative and qualitative user and consumer testing. To serve our growing client list of Fortune 100 companies, we conduct competitive research, true intent / voice of customer studies, and prototype studies using quantitative methods. Additionally, we're experienced in moderating one-on-one interviews/ usability studies, focus groups, and eye-tracking studies for both the traditional and mobile web. Ultimately, our goal is to empower teams to use consumer/user experience data at any and all phases of product development; from strategy to implementation. We aim to provide the true perspective of target users and build exceptional consumer-driven solutions.

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